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Connecting Campus to Community

IN PARTNERSHIP WITH:



UNIVERSITY *of*
LOUISIANA
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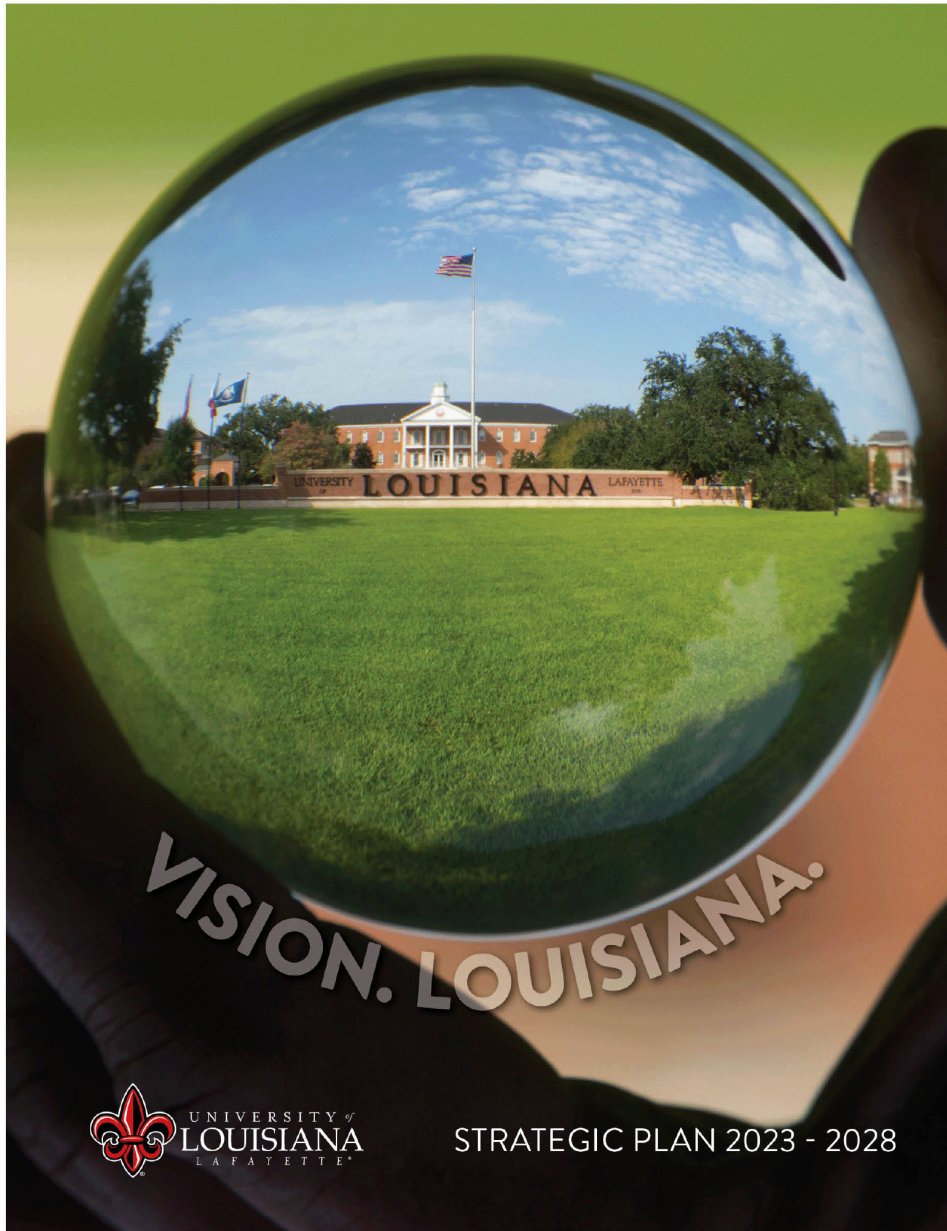
PRESENTED BY:



Insights into the University of Louisiana at Lafayette Strategic Plan

Dr. Blanca Bauer

Associate Vice President for Academic Affairs,
Institutional Effectiveness
University of Louisiana at Lafayette



UNIVERSITY of
LOUISIANA
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STRATEGIC PLAN 2023-2028

Revises mission and
vision statements

Identifies values and
enduring commitments

Sets five measurable
strategic priorities

*Guiding the University toward
continued success*

Download a full copy of the Strategic Plan by visiting:

louisiana.edu/strategicplan

MISSION STATEMENT – WHAT IS OUR PURPOSE?



Exceptional educational and professional experience

driven by

diverse
worldviews

enriched shared
cultural traditions



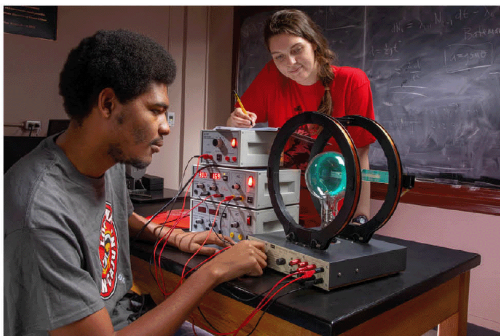
Develop citizens, leaders and innovators who create solutions to community and regional challenges

through

public impact
research

inspirational
teaching

transformative
service



Improving the world for future generations



VISION STATEMENT – WHERE ARE WE HEADED?

Together AS A NATIONALLY PROMINENT RESEARCH UNIVERSITY *we shape*

our community

our region

our world

BY EMBRACING

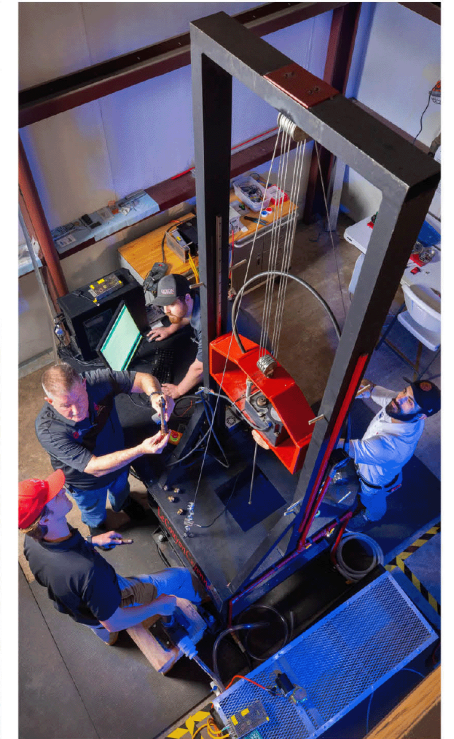
BY LEVERAGING

BY FOSTERING

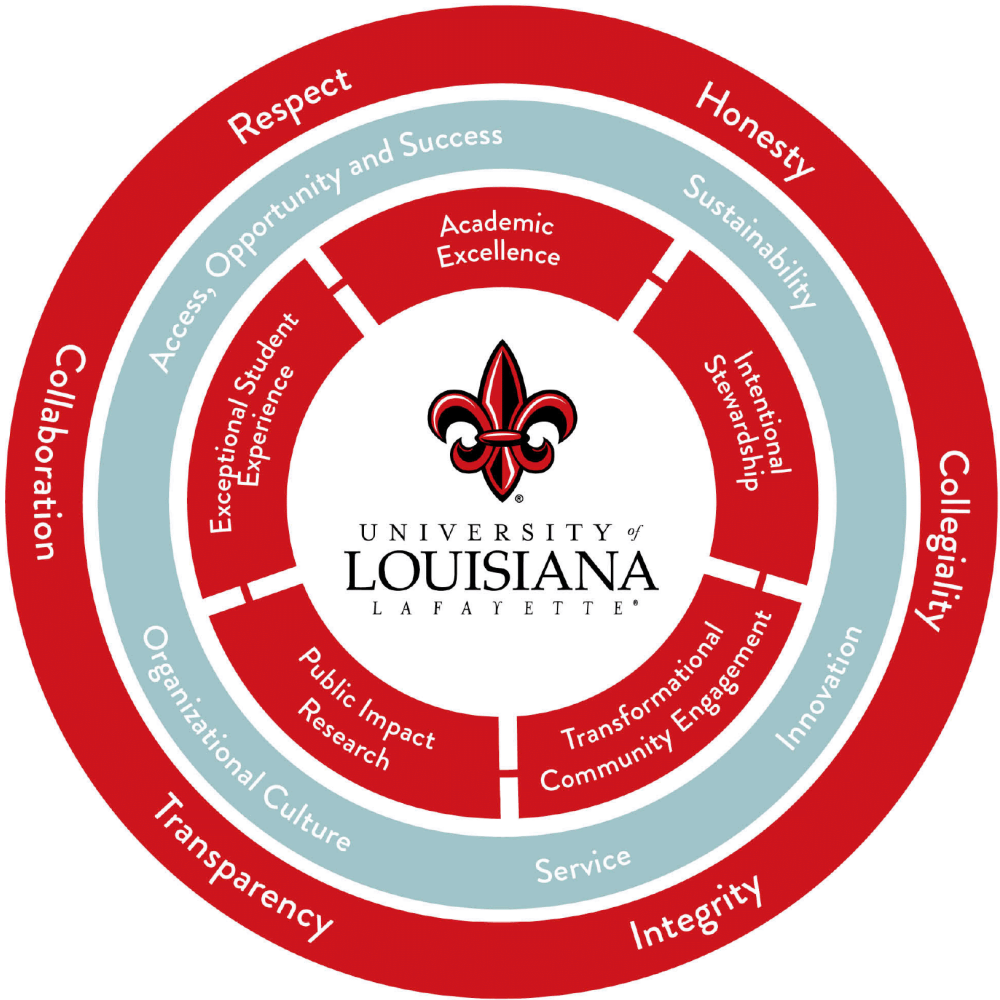
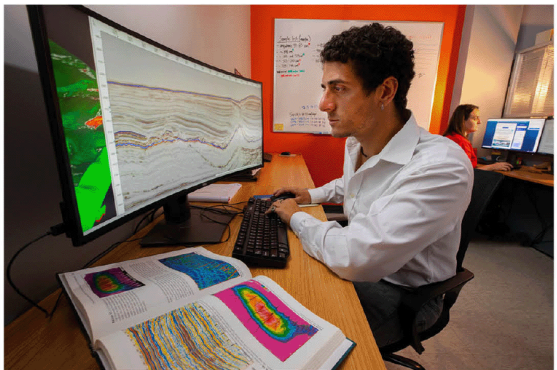
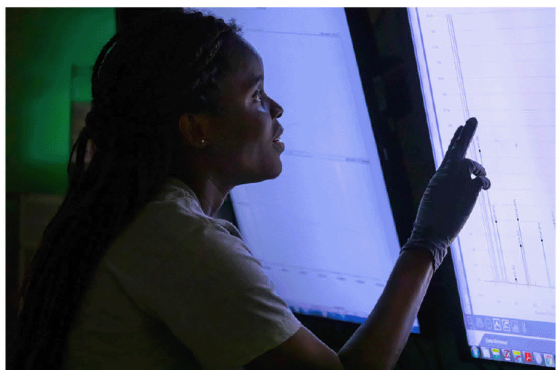
our unique
culture

our deeply
rooted traditions

our competitive
spirit



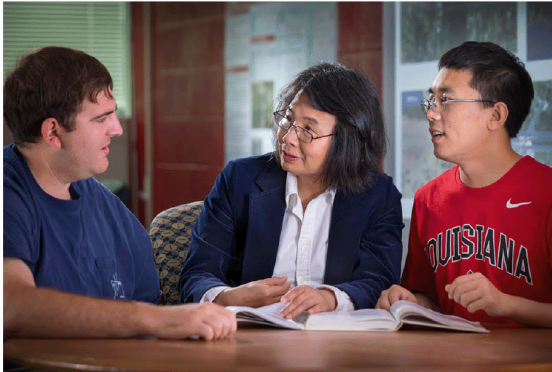
VALUES, ENDURING COMMITMENTS AND STRATEGIC PRIORITIES



UNIVERSITY VALUES – WHAT WE AGREE IS IMPORTANT

COLLABORATION

Understanding and fostering connections with others across disciplines and perspectives



COLLEGIALITY

Being cooperative, considerate and respectful while working together to reach common goals



HONESTY

Exhibiting sincerity and truthfulness through our actions, words and interactions with others



INTEGRITY

Demonstrating trustworthiness and ethical behavior, and exercising responsible stewardship of the resources with which we are entrusted

RESPECT

Honoring the dignity of each person and fostering a spirit of inclusiveness

TRANSPARENCY

Embracing open and continuous communication through consistent sharing of information

ENDURING COMMITMENTS

ACCESS, OPPORTUNITY AND SUCCESS

Striving to achieve inclusive excellence beyond the boundaries of comfort to engage across cultures, discovering, appreciating and leveraging the rich diversity of our campus community

INNOVATION

Striving to always be forward-thinking, encouraging novel and creative ways to positively impact students and find success in our strategic priorities

ORGANIZATIONAL CULTURE

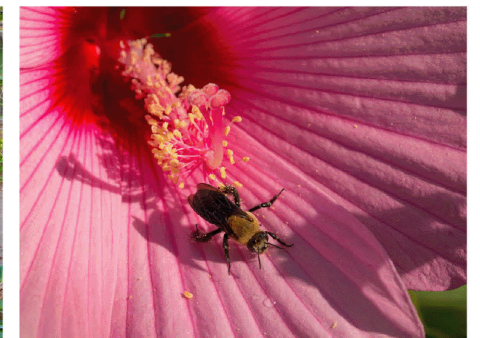
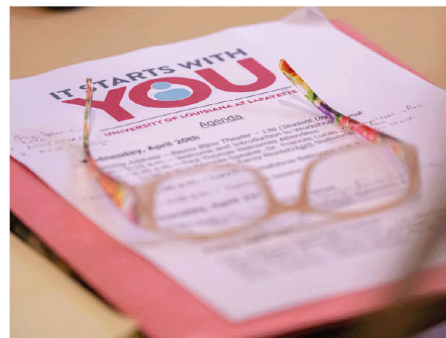
The environment that influences the nature of collaboration and respect. It helps move the University toward our vision as we focus on the “people side” of the institution

SERVICE

Fostering mutually beneficial community partnerships to exchange knowledge, collectively solve problems, enhance quality of life, and develop educated and engaged citizens

SUSTAINABILITY

Fully embracing our environmental, social and economic responsibilities and preparing each student for success as a globally responsible, productive citizen committed to environmental stewardship



STRATEGIC PRIORITIES

ACADEMIC EXCELLENCE

Our responsibility to ensure the University imparts a learning and service mindset and instills in our students a desire to impact the human condition in a positive, meaningful way



EXCEPTIONAL STUDENT EXPERIENCE

Our responsibility to meet the needs of contemporary students both inside and outside the classroom

INTENTIONAL STEWARDSHIP

Our responsibility to cultivate a space in which the human, physical and financial aspects of the University may thrive

PUBLIC IMPACT RESEARCH

Providing the academic and scholarly atmosphere for our students, faculty and staff to be ambitious and prolific in scholarship, innovation and creative activity through all disciplines across the University

TRANSFORMATIONAL COMMUNITY ENGAGEMENT

Our responsibility to foster collaboration and mutually beneficial partnerships locally, regionally, nationally and globally to enrich teaching and learning, prepare educated and engaged citizens, strengthen our communities and improve the world for future generations

UL Lafayette Student Quality of Life Survey Findings

Gretchen Vanicor
Director of Sustainability
University of Louisiana at Lafayette

QUALITY OF LIFE SURVEY

DEMOGRAPHICS

784

Total Responses

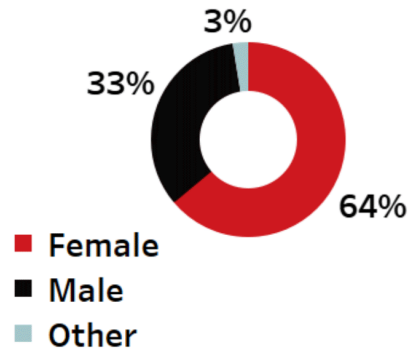
About The Survey

To measure attitudes toward the elements students perceive as having the greatest impact on their quality of life.

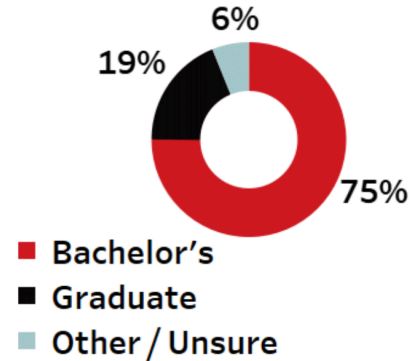
And use the findings to:

- *Strengthen town & gown engagement*
- *Improve the student experience*
- *Retain more of our UL Lafayette graduates in the Acadiana region*

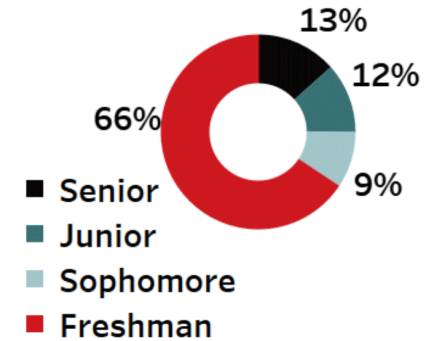
GENDER



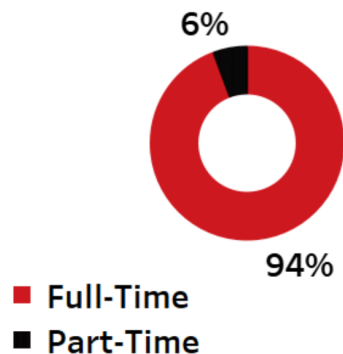
DEGREE LEVEL



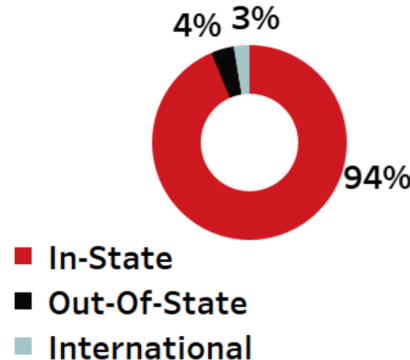
UNDERGRADUATE STUDENT CLASSIFICATION



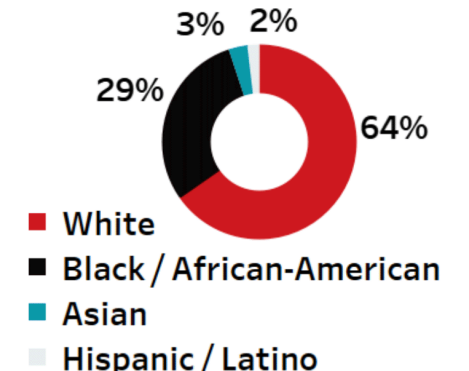
FULL-TIME / PART-TIME



RESIDENCY



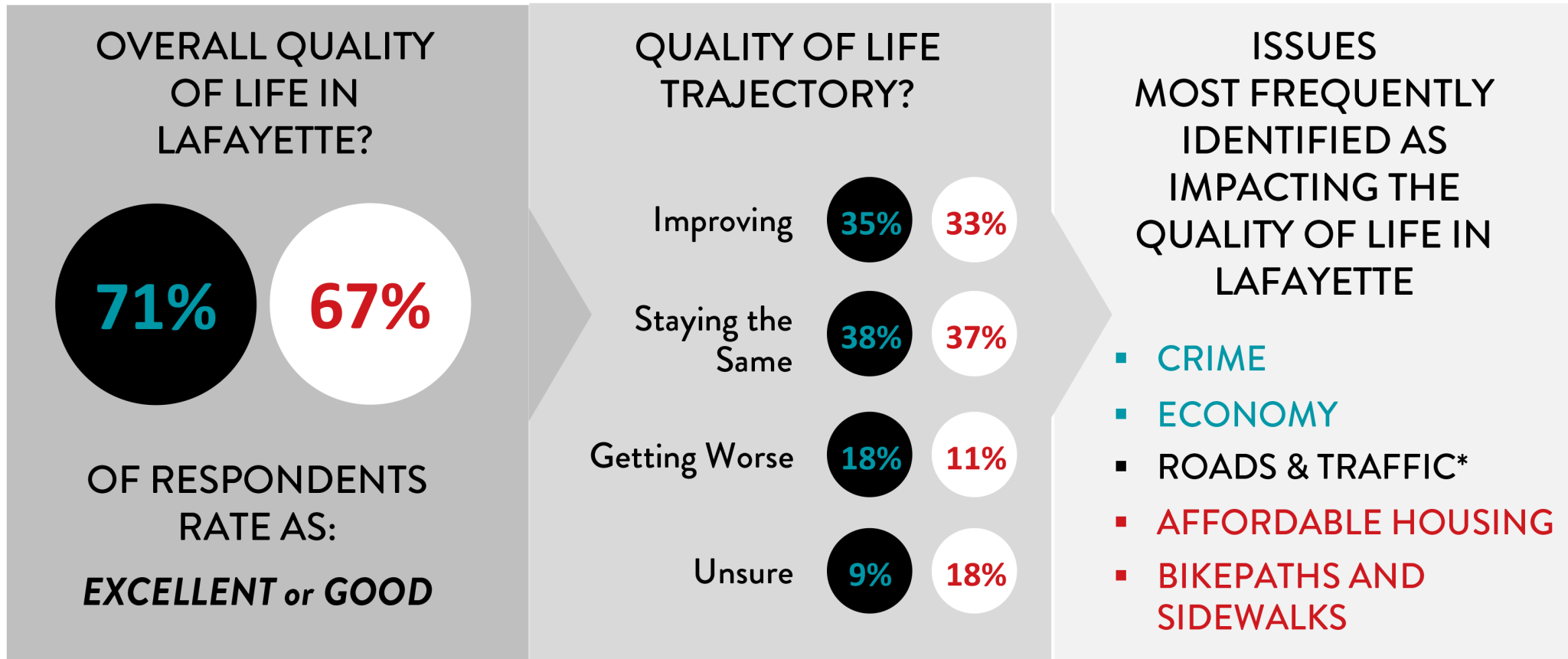
RACE/ETHNICITY



QUALITY OF LIFE SURVEY

COMPARING SURVEY RESULTS

■ 2022 Community Survey
■ 2023 UL Lafayette Student Survey

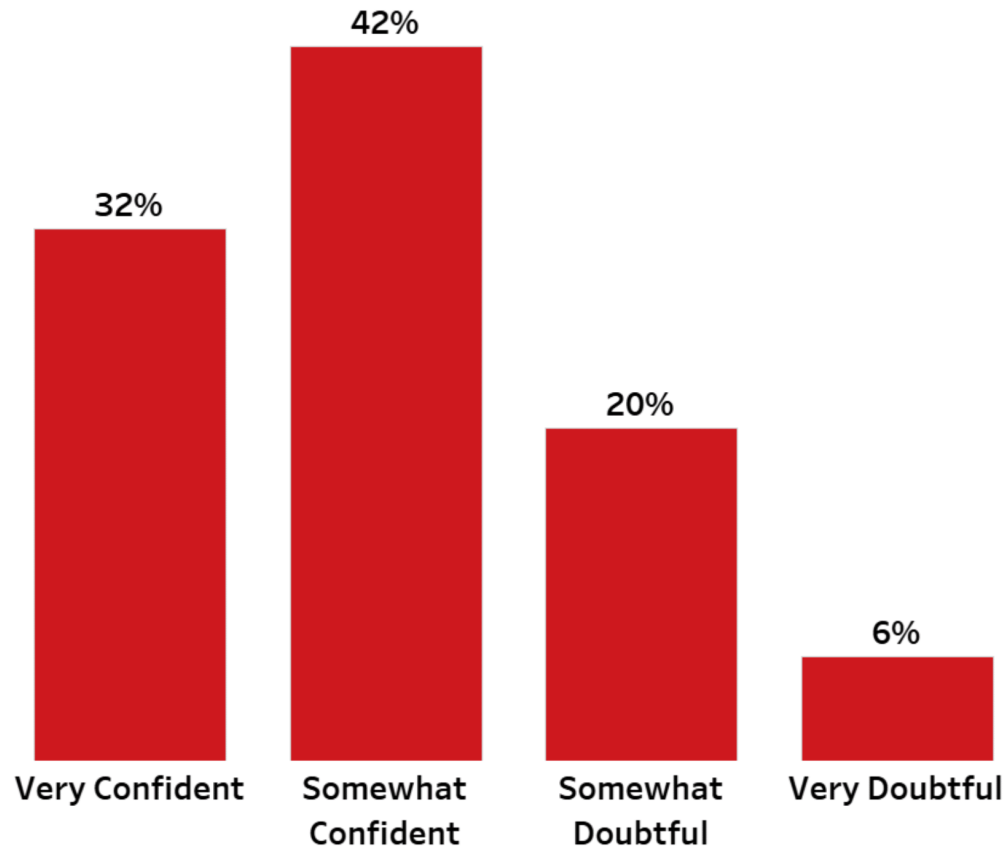


* Common in both surveys

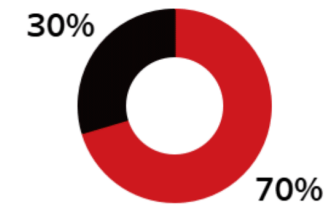
QUALITY OF LIFE SURVEY

EMPLOYMENT AND CAREERS

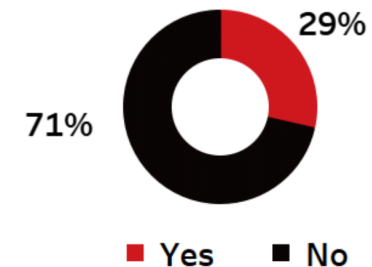
CONFIDENCE OF FINDING A JOB IN CHOSEN FIELD IN THE LAFAYETTE AREA AFTER GRADUATION (*All Students*)



CURRENTLY WORKING (*Seniors Only*)



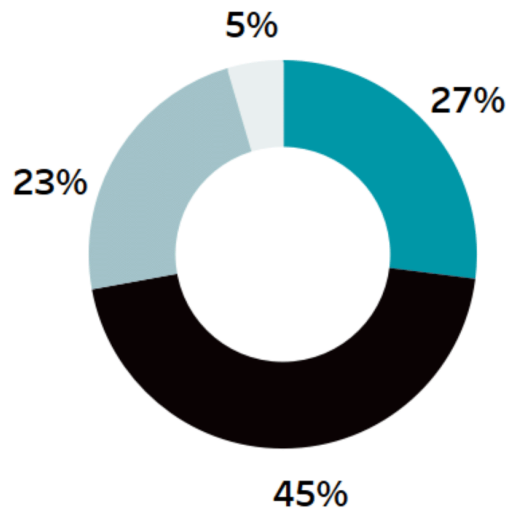
PARTICIPATED IN CAREER RELATED EMPLOYMENT WHILE ATTENDING UL LAFAYETTE (*Seniors Only*)



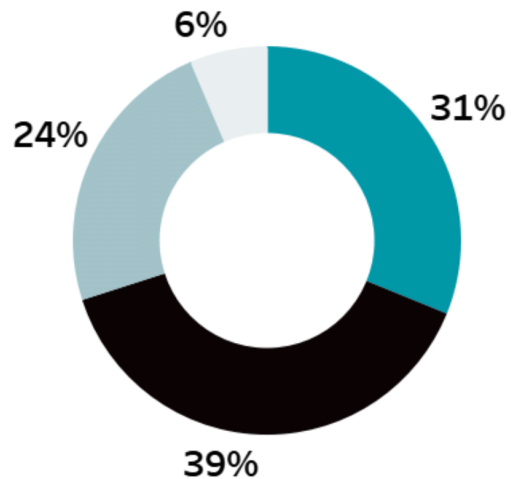
QUALITY OF LIFE SURVEY

PERCEPTIONS – PARKS, RECREATION, ARTS, & CULTURE

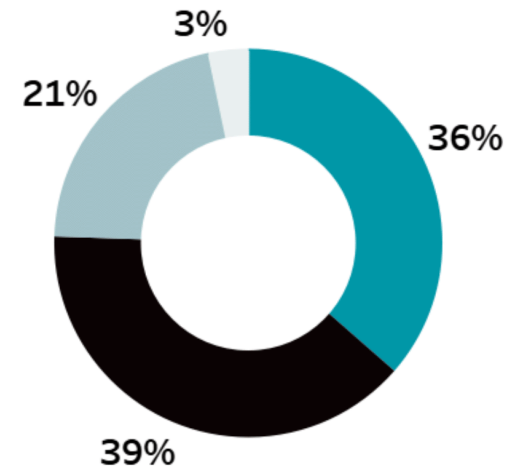
PARKS, OPEN SPACE & RECREATION



VIBRANT NIGHTLIFE & ENTERTAINMENT OPTIONS



FESTIVAL & ARTS



■ Excellent ■ Good ■ Fair ■ Poor

QUALITY OF LIFE SURVEY

COMMUNITY CONNECTIONS

UL STUDENT



UL FACULTY AND STAFF



UL STUDENT ORGANIZATIONS



UL CAREER SERVICES



RAGIN CAJUN ATHLETICS



CIVIC NON PROFIT



LOCAL FAITH



LOCAL ARTS AND CULTURE



LOCAL BUSINESSES

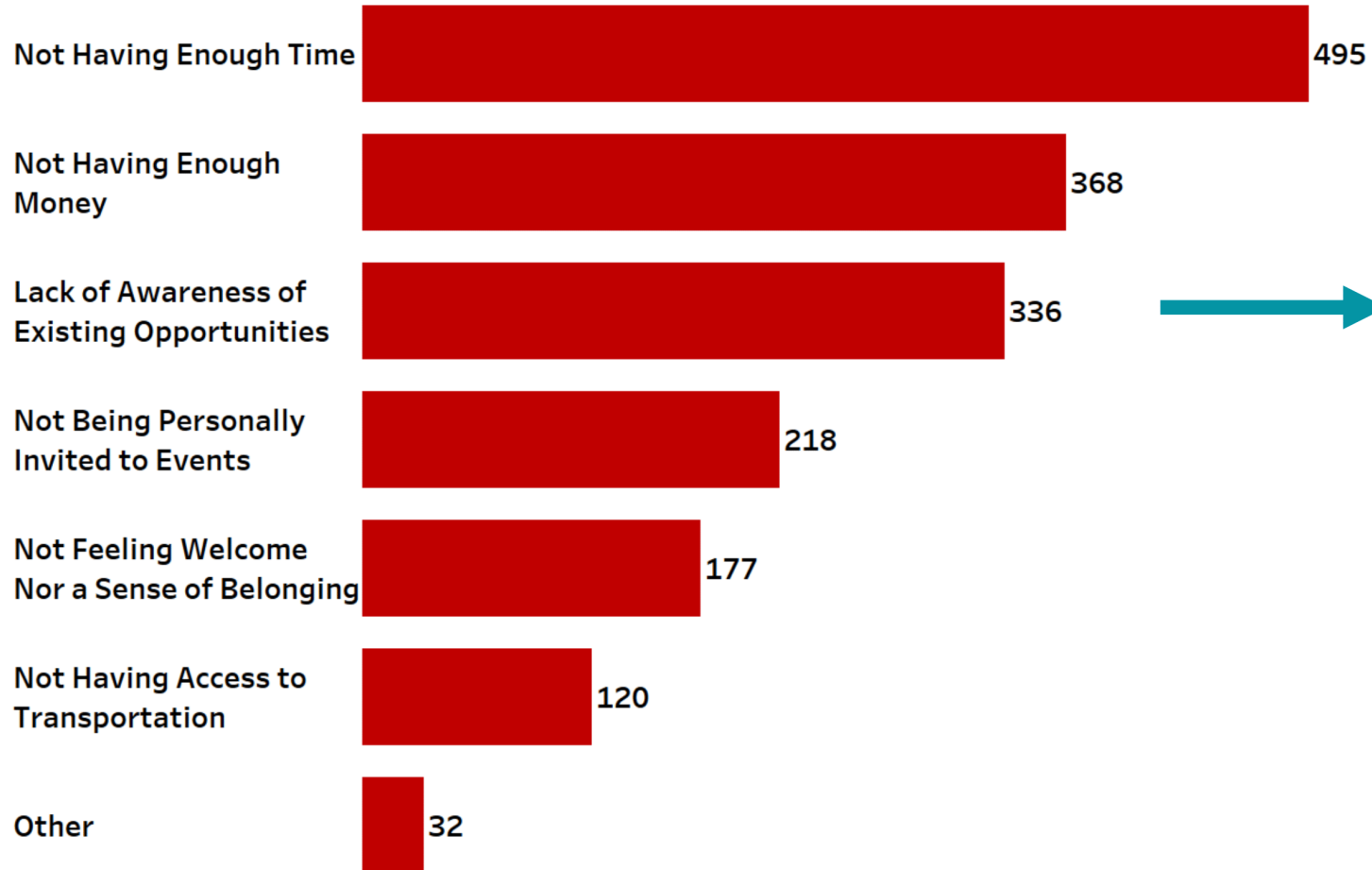


↑
WITHIN UL LAFAYETTE
COMMUNITY

↓
BROADER
COMMUNITY

QUALITY OF LIFE SURVEY

BARRIERS TO CONNECTION WITH THE COMMUNITY

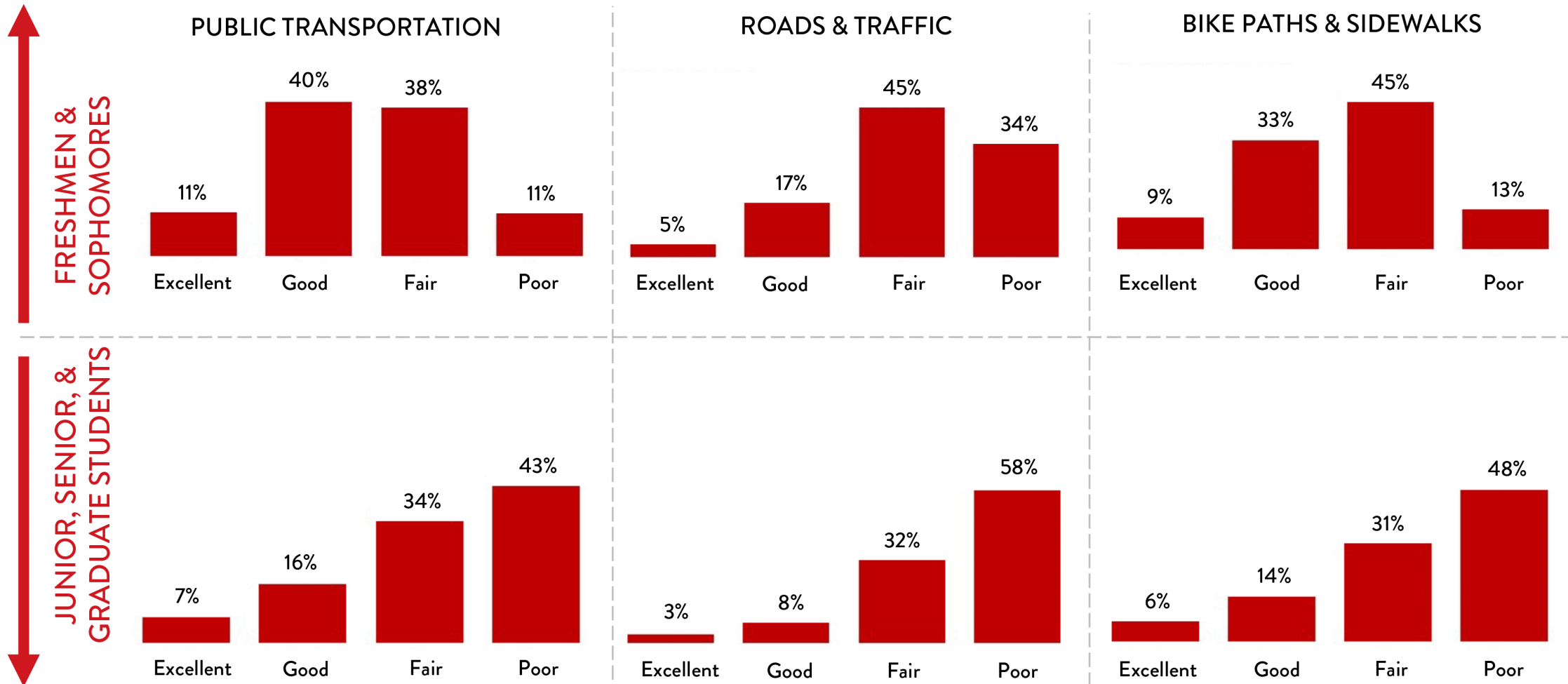


What steps can we take, or measures can we implement to overcome these obstacles?

Other Barriers: * Family Obligations * Mental Health/Anxiety * Concerns of Acceptance

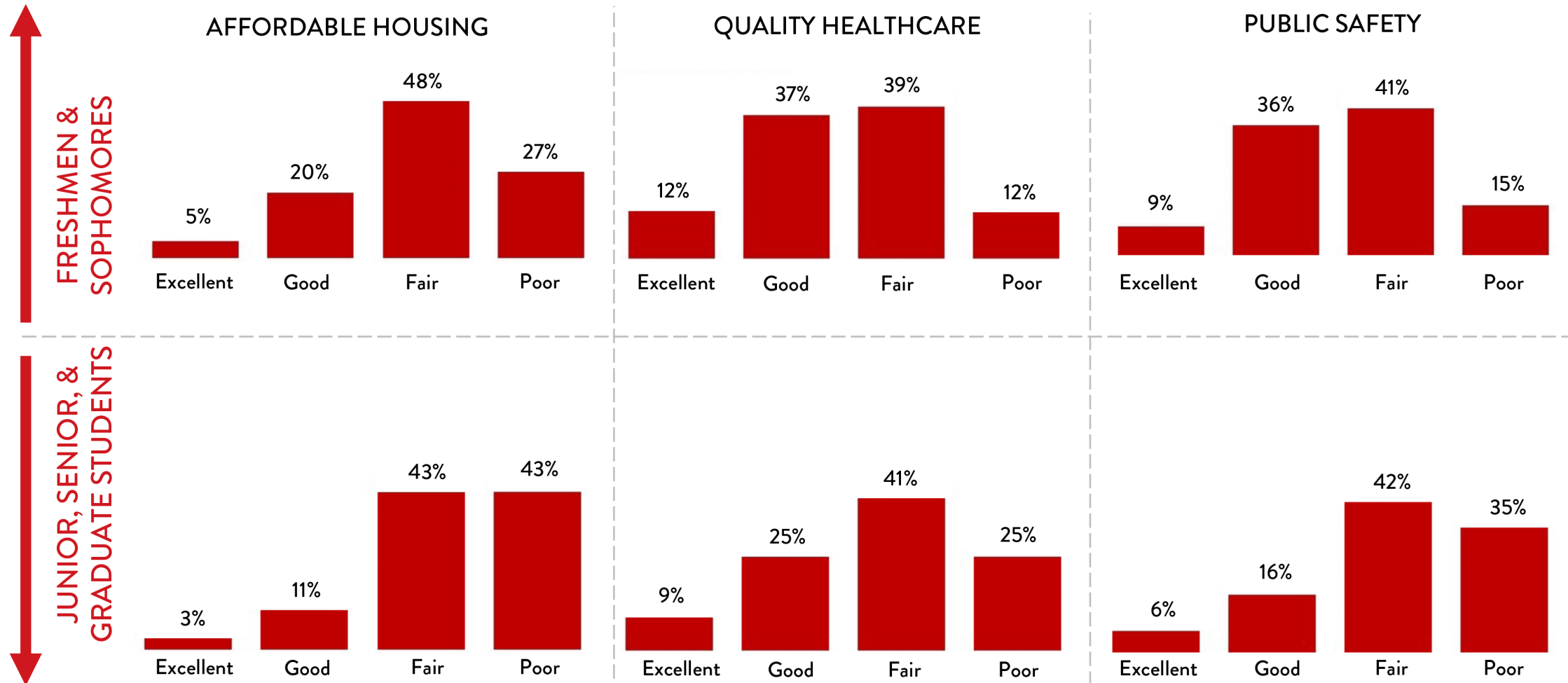
QUALITY OF LIFE SURVEY

PERCEPTIONS – INFRASTRUCTURE AND PUBLIC SAFETY



QUALITY OF LIFE SURVEY

PERCEPTIONS – INFRASTRUCTURE AND PUBLIC SAFETY



FALL 2022 PEDESTRIAN STUDY

INFRASTRUCTURE AND PUBLIC SAFETY



3,410

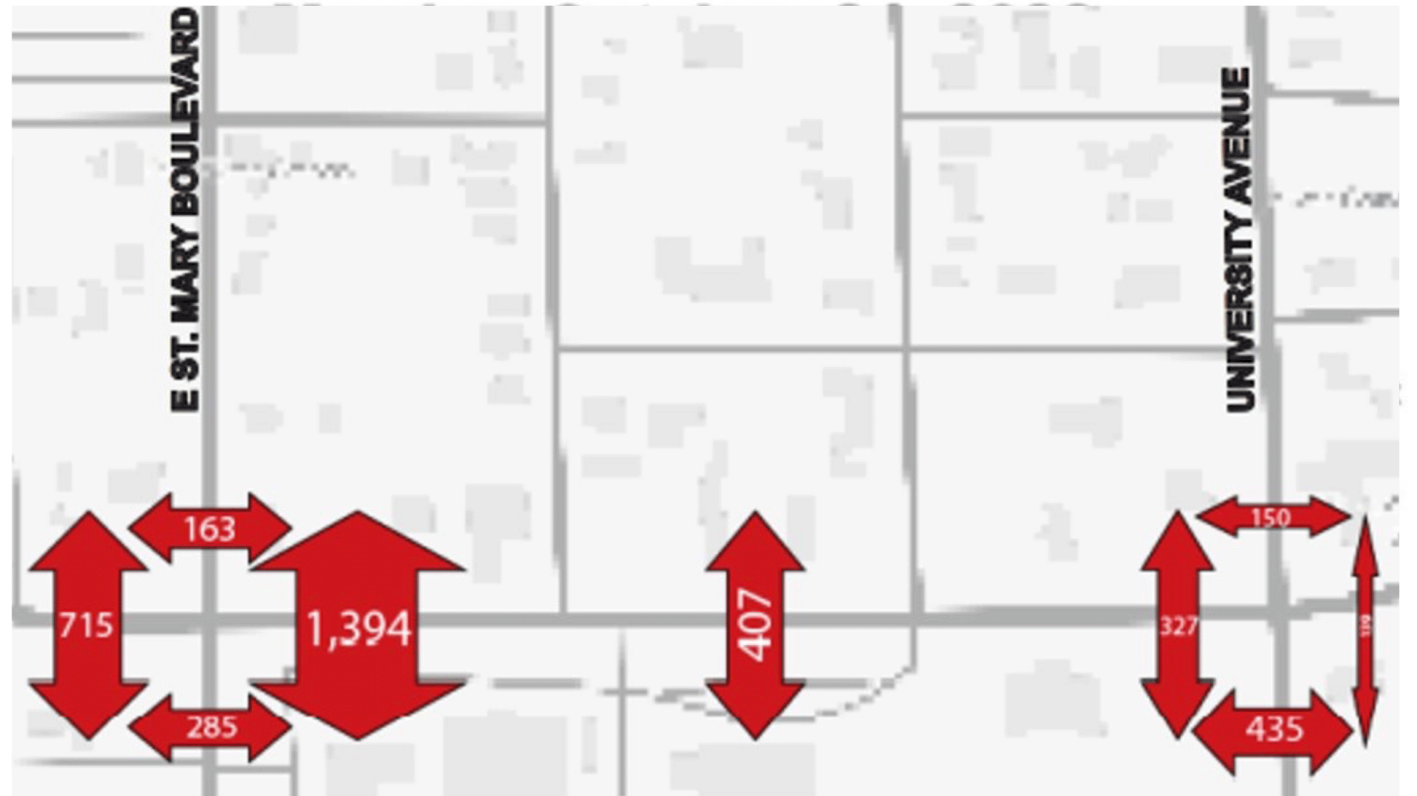
Pedestrian
crossings on
Thursday,
October 20, 2022

FALL 2022 PEDESTRIAN STUDY

INFRASTRUCTURE AND PUBLIC SAFETY

3,903

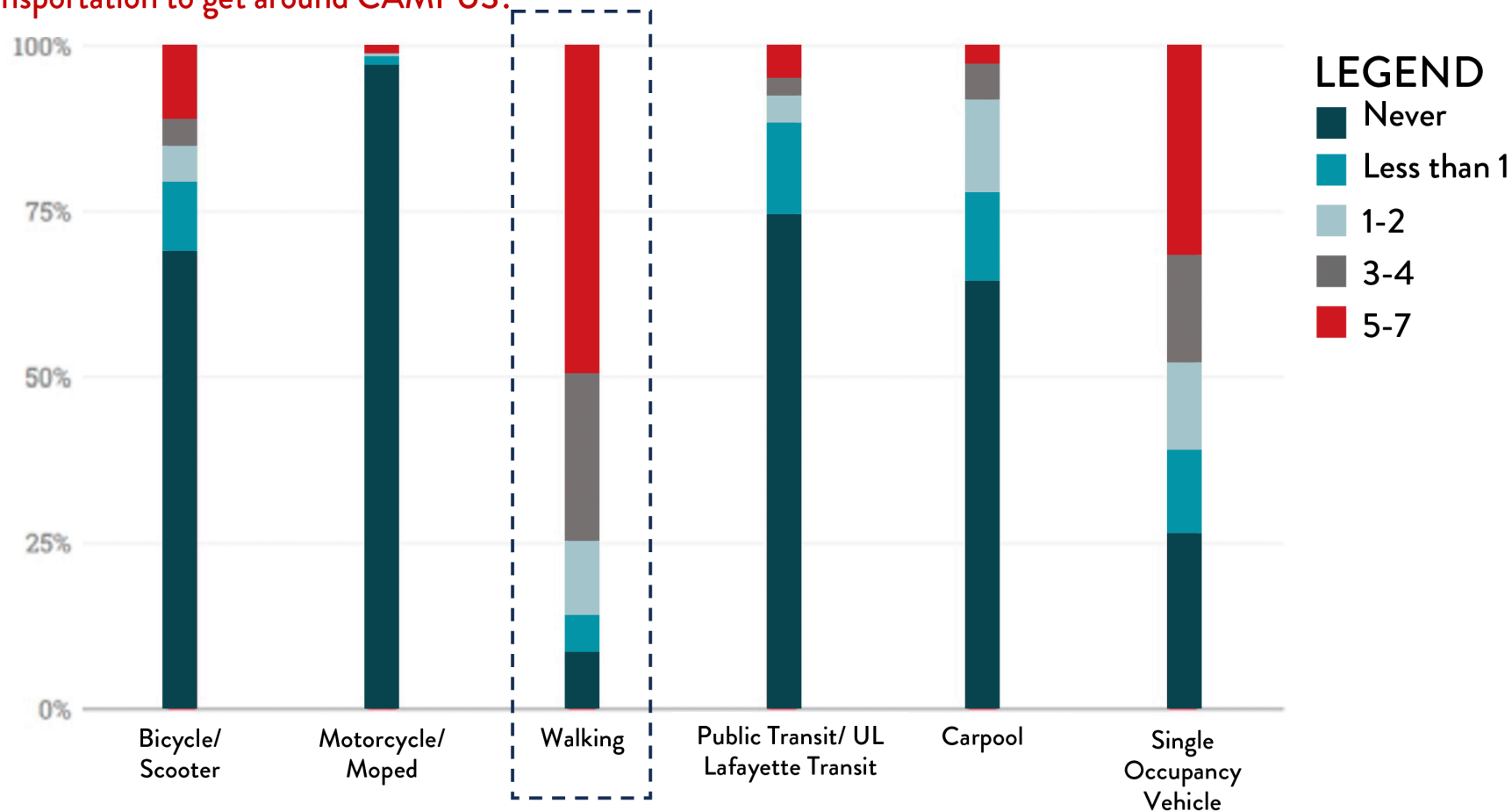
Pedestrian
crossings on
Monday,
October 24, 2022



SPRING 2023 BIKE SURVEY

INFRASTRUCTURE AND PUBLIC SAFETY

How many days per week, on average, do you typically use the following modes of transportation to get around CAMPUS?



78%

of participants described a *negative* biking experience in Lafayette. Common descriptive words used were "scary, stressful, disconnected, harassed, dangerous, unsafe, and terrifying."

64%

of participants said they would bike or walk more often once the Bicycle Lafayette Plan is complete but at the moment they feel *uncomfortable* riding to their destinations.

SUMMARY of MAJOR SURVEY FINDINGS

2/3 of students rate overall quality of life: *excellent* or *good*

1/3 of students think overall quality of life is improving in Lafayette

Students are working, but few have experience in their chosen field

Students highly rate parks & recreation, entertainment, & arts/culture

Students are connected to campus and community, but barriers exist

Infrastructure supporting quality of life is rated lowest

Connecting Campus to Community Panel Discussion

Moderated by:

Dr. Maggi Bienvenu
Manager of Workforce
& Policy Initiatives
One Acadiana

Jennifer LeMeunier
Associate Director of
Career Services
UL Lafayette

Dr. Melissa Lewis
Director of Planning &
Academic Initiatives
UL Lafayette

Gretchen Vanicor
Director of Sustainability
UL Lafayette

Kate Hughes
Undergraduate Student,
Student Government Association
UL Lafayette

Grayson Stepanek
Graduate Student,
Student Government Association
UL Lafayette



CivicCon Acadiana

Connecting Campus to Community

Dr. Joseph Savoie

President of the University of Louisiana at Lafayette

Colby Hebert

Student Body President

UL Lafayette Student Government Association



CivicCon Acadiana

Connecting Campus to Community

Rewatch this presentation at:
VibrantAcadiana.com/Events

CivicCon Acadiana

Scan below to dive deeper into the data from tonight's presentation.



Scan below to help shape the future of CivicCon Acadiana.

