

# UL FOOTBALL

## Gameday Challenge

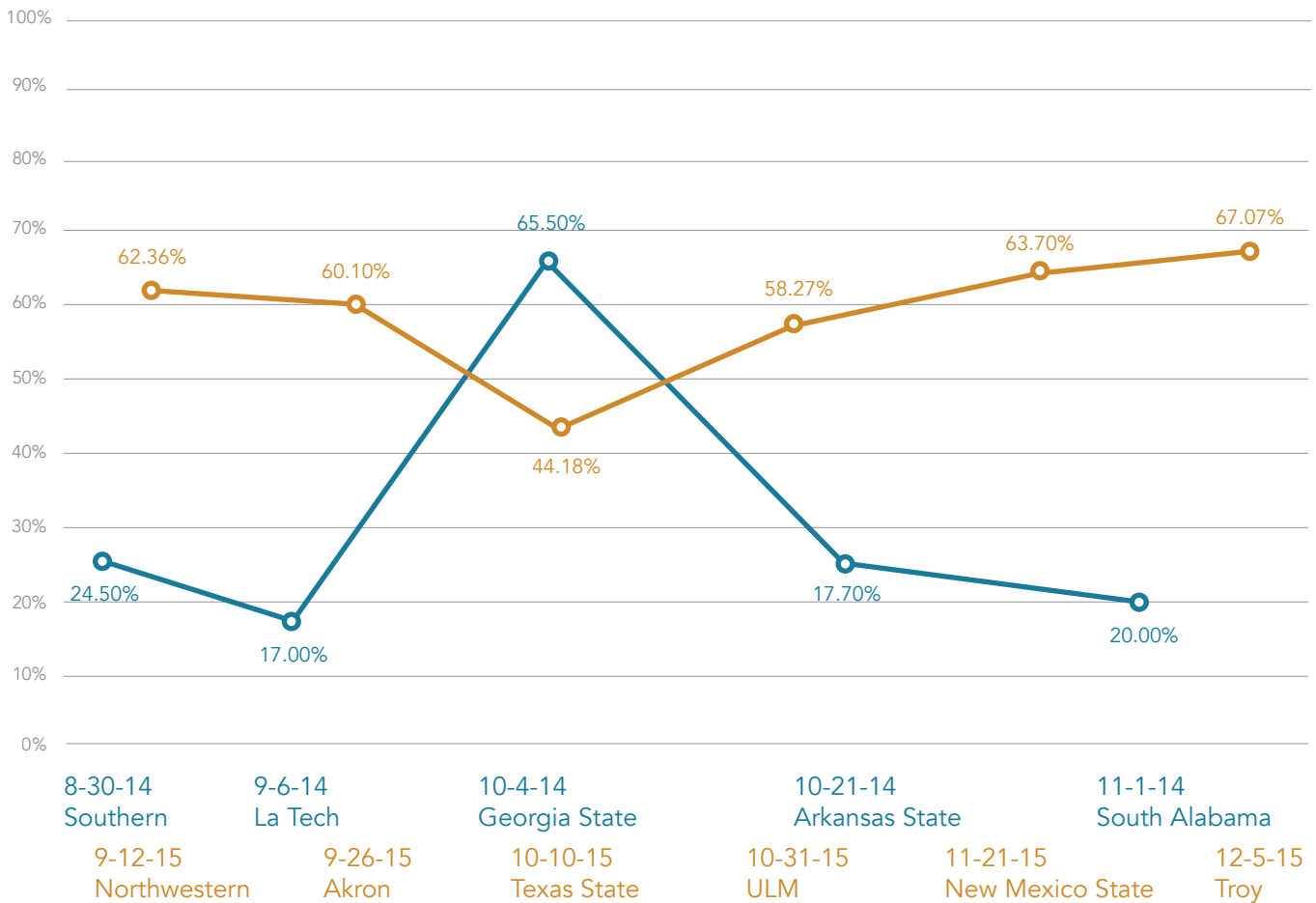
Recycling at Home Games



In 2014, we participated in the Gameday Recycling Challenge, a friendly competition for colleges and universities to promote waste reduction at home football games. Last football season, we ranked 10th in the nation for highest diversion rate! This season, though we fell out of the top ten with a 17th place finish, we did manage to drastically improve our diversion rates from last year! Below are recycling statistics from last football season compared to this season! Thanks again, Cajuns, for participating in the recycling efforts! Keep up the great work!

$$\text{diversion rate} = \frac{\text{Pounds of Recyclables/Compostables}}{\text{Pounds of Trash} + \text{Pounds of Recyclables/Compostables}} \times 100$$

2014 2015  
DIVERSION RATES



### HOME GAMES

Season average diversion rates:

2014: 28.94%

2015: 59.28%



**Office of Sustainability**